

Biography of Kelly Robbins

Kelly Robbins, author of, [*Powerful Interviewing Techniques for Healthcare Marketers*](#) and [*The Healthcare Copywriters Toolkit*](#), is an award winning healthcare copywriter and marketing coach/consultant with more than 15 years marketing experience.

Kelly's experience in both writing and marketing began at UPS when she was just 18 years old. From driving a big brown truck and delivering packages to managing the revenue management department in the tri-state Rocky Mountain region, Kelly's corporate experience is varied and unique.

In 2004 Kelly was the recipient of the "40 under 40" award given annually by the Denver Business Journal, which recognized her as a leader in the Denver business community for her contributions to business, her entrepreneurship, and her dedication to the community.

Kelly also publishes, [*The Healthcare Marketing Connection*](#), a weekly e-zine that discusses marketing topics specific to the healthcare industry. Kelly's articles have been published in many places, both print and online, including the book "101 Ways to Improve Your Life", with authors such as Jack Canfield (Chicken Soup for the Soul), Dr. John Gray (Men are from Mars, Women are from Venus), and Richard Carlson (Don't Sweat the Small Stuff).

Kelly holds a Masters in Applied Communication with an emphasis in Marketing and Public Relations from the University of Denver.

Kelly was the home-based business columnist for the Denver Business Journal for four years. Her column was very popular and was often picked up by other business journals across the country, in such places as Washington, D.C., Philadelphia, Louisville, and Seattle.

As a teacher and leader in the marketing community, Kelly has taught college level marketing classes and is the 2007 President of the Colorado Healthcare Communicators.

A Master Teacher with the University of Masters, Kelly also teaches classes on marketing and copywriting to professionals across the world. In addition, Kelly founded The Copywriting Institute www.TheCopywritingInstitute.com, a copywriting training and resource center.

Kelly often speaks and conducts interactive workshops on copywriting, marketing, and business building techniques across the nation as well as does personal coaching and consulting. She can be reached at 303-460-0285 or www.KellyRobbinsLLC.com

